IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Daniel Roy Schlee

: Group Art Unit: 1751

Appln. No.: 10/051,557

: Examiner: Tri V. Nguyen

Filed: January 16, 2002

: Confirmation No. 9638

For: PROMOTIONAL DATA DELIVERY : Customer No. 21967 SYSTEM AND METHOD

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

SUBMISSION OF POWER OF ATTORNEY AND/OR AUTHORIZATION OF AGENT BY ASSIGNEE UNDER 37 CFR \$ \$ 1.36, 3.71, AND 3.73

Sir:

Applicant hereby submits a Power Of Attorney And/Or Authorization Of Agent By Assignee Under 37 CFR § § 1.36, 3.71, And 3.73 for the above-identified patent.

Please charge any shortage in fees due in connection with the filing of this communication to Deposit Account No. 50-0206, and please credit any excess fees to such deposit account.

Patent Application No. 10/051,557 Attorney Docket No.: 74331.000004

Respectfully subgritted,

Hunton Williams LLP

Thomas E. Anderson

Registration No. 37,063

TEA/vrp

Hunton & Williams LLP 1900 K Street, N.W.

Washington, D.C. 20006-1109 Telephone: (202) 955-1500 Facsimile: (202) 778-2201

Date: September 24, 2008

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POWER OF ATTORNEY AND/OR AUTHORIZATION OF AGENT BY ASSIGNEE UNDER 37 CFR §§ 1.36, 3.71, AND 3.73

Sir:

Under the provisions of 37 C.F.R. §§ 1.36, 3.71, and 3.73, Daniel R. Schlee, the assignmee of the entire right, title, and interest in the above-referenced patent application and/or patent by virtue of the assignment (check as applicable):

	Recorded	Concurrently Herewith			
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	Copy Attached				

hereby elects to conduct the prosecution of the above-referenced patent application and/or the maintenance of the above-referenced patent to the exclusion of the inventor(s) and/or any previous assignee(s).

The assignee also hereby revokes any previous powers of attorney and/or authorizations of agent, and hereby appoints any and all attorneys/agents associated with Customer No. 21967, as its attorneys/agents, with full power of substitution and revocation, to prosecute the above-referenced patent application and/or maintain the above-referenced patent, and any provisionals, continuations, continuations-in-part, divisionals, reissues, substitutions, re-examinations, and extensions thereof, to transact all business in the United States Patent and Trademark Office in connection therewith, to appoint any

U.S. Patent Application No.: 10/051,557
Attorney Docket No.: 74331.000004

individuals under an associate power of attorney, and to file and prosecute any national or international patent applications based thereon before any national or international authorities.

The assignee also hereby requests that all future communications in connection with the above-referenced patent application and/or patent be directed to:

Thomas E. Anderson
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Customer No. 21967

The undersigned is authorized to act on behalf of the assignee. $% \begin{center} \begin{center$

Respectfully submitted,

Date: 9/15/2008

Sign Name: DANIEL R SCHLEE

Daniel R. Schlee